

### Course Name: Graphic Design I

**Program of Study:** Communications Technology Careers

**Subcategory:** Communications Technology Occupations

**Anoka-Hennepin Number:** 76510 (Graphic Design I)

**State Prog. Code:** 171502 - **Course Code:** 41

**Number Days:** 58 **Approx. Hrs.:** 65 - **Term:** 1 Tri

**Number of Credits:** .5

**Prerequisites:** None

**Brief Description:** Elective open to grades 9, 10, 11, and 12. Students in grades 9-12 who desire basic knowledge in the graphic design process should take this course. Photo-offset Lithography Printing (Offset Printing) and Photo Silk Screen-Printing (Screen Printing) are the two types of processes students will learn in this class. This course covers; design elements, design theory, and the design processes used in the Graphic Communications Industry. You will apply common design elements and principles while completing projects such as a company logo, button, brochure, as well a screen print design of your choice.

**Course Outcomes:** The following topics will be addressed:

**A. Safety**

1. Understand and demonstrate proper safety procedures in the area of dress, vision hazards, behavior, accident procedures, computer ergonomics and digital security as it pertains to graphic design programs

**B. Content**

1. Students will learn to use screen printing processes and equipment
2. Students will learn to use offset printing processes and equipment
3. Students will learn to use Adobe Creative Suite software
4. Mathematics and technical reading will be embedded in the projects
5. Students will create a portfolio that will include examples of their screen printing activities (such as calendars and memo pads) and examples of their offset printing activities
6. Students will gain knowledge of different occupations in the graphic communication field.

**Methods:**

This course will include required reading that relates to the instructional units listed, lectures, discussions, demonstrations, and self-paced work. Although this is a hands-on, computer-based course, it will be necessary for students to become familiar with new terms, concepts and processes before practicing new skills. All lectures and demonstrations are followed by activities that allow students to more fully understand the presented material.

**Evaluation:**

The grade for this course will be based on the following:

- A - 100% - 90%
- B - 89% - 80%
- C - 79% - 70%
- D - 69% - 60%
- F - 59% or below

Grades will consist of tests, daily assignments, portfolio, participation and attendance.

**Resources:**

The following resources are needed for this course:

- Pen or Pencil
- Folder
- Notebook
- Flash Drive (memory stick) for computer
- Appropriate clothing for work in class - See instructor for complete list of appropriate clothing as different classes have different requirements.
- A T-shirt or something similar will be needed for screen printing

**Attend. & Conduct:**

Attendance and class participation are critical to the student's success in understanding and gaining familiarity with CTE concepts. Please notify the instructor if you will be missing any classes. Students are expected to submit their own work for this course. Academic dishonesty will NOT be tolerated. This includes copying the work of other

students during examinations; unauthorized collaboration on homework and project assignments; unauthorized use of the internet to obtain homework and/or test answers; representing work done by others as your own.

**College Credit or Professional Certification:** Pending

**# Coll Cr (if any):**

**School(s) Accepting Credit:**

**# Hrs Toward Prof. Cert. (if any):** 0 **Qualification Method:** Course compl. w/specified grade

**Details:**